

opento  
export



ICC-WTO  
Small Business  
Champions

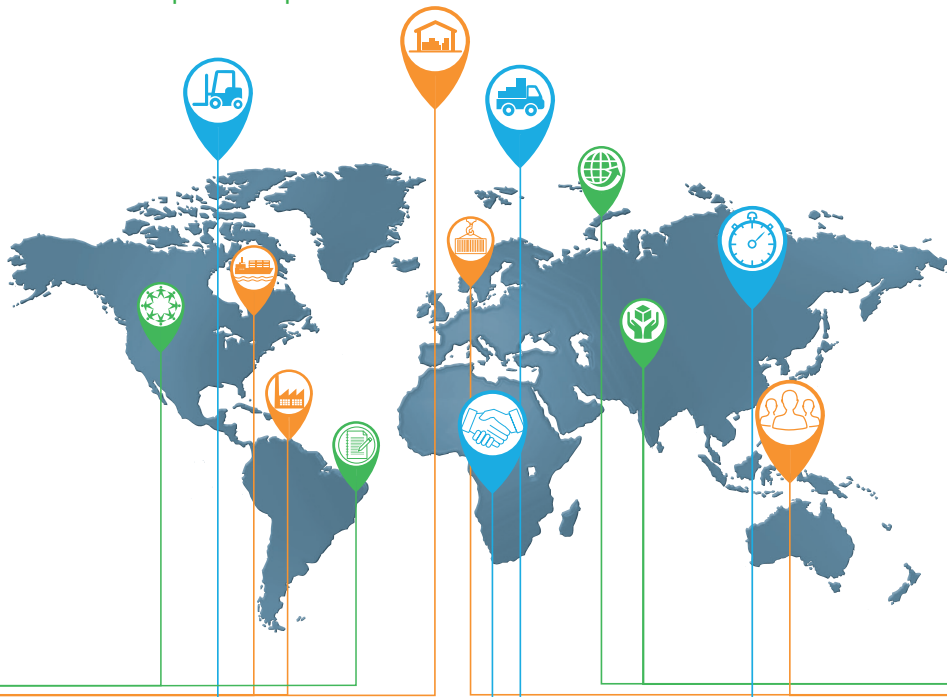
## International Business Awards

The **Open to Export International Business Awards** are a great opportunity for **SMEs** around the world to win **\$5000 cash** towards their export plans for international growth

**Supported by the WTO and ICC** all you need to do is submit a completed **Export Action Plan** using our **free online tool**

10 selected finalists will be invited to showcase their businesses to the world at the **WTO Public Forum** in October, with one winner grabbing the big prize!

Go to [opentoexport.com/international-business-awards](http://opentoexport.com/international-business-awards)



## 5 key steps to exporting success

The Export Action Plan uses video and intuitive prompts to answer 5 key questions and deliver a report which shows you really mean business!

Which product should I export?

2

Where should I export to?

3

Am I ready to export?

1

How will I cover the costs?

4

How will I make a profit?

5

[opentoexport.com](http://opentoexport.com)

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