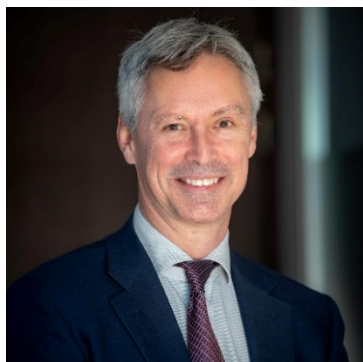


How can Multinationals support the economic recovery after COVID-19?

30 September 2020

SPEAKERS



Crispin Conroy

Crispin Conroy is Representative Director of ICC in Geneva. He has been a career diplomat with the Australian Government for over 25 years, first working for the Department of Foreign Affairs and Trade, and then for the Australian Trade and Investment Commission. As Ambassador, and Senior Trade and Investment Commissioner, Mr Conroy's main objective was to develop high level business, government and community networks in markets, across a range of sectors, for the benefit of the Australian economy. A regular advisor to senior managers and Boards, as well as Ministers, Mr Conroy has worked across a range of areas in the multilateral system, in Geneva, Jamaica, New York and Vienna, including in human rights, humanitarian law, international environmental law, law of the sea, disarmament and international trade law. Mr Conroy has also served on the Board of the CSIRO Centre of Excellence in Chile (a subsidiary of CSIRO Australia, Australia's major applied research/R&D organisation), first as an independent member and then as Deputy Chairman, advising the Board and CEO/Senior Executive on high-level private and public sector engagement and strategic business development opportunities. Crispin has a Bachelor of Law (Hons) and a Bachelor of Arts in French language and literature (Hons), as well as a Masters' degree in International Law, from the Australian National University. He has completed a course at Harvard Business School on Doing Business in Emerging Markets.



Dmitry Grozoubinski

Dmitry is the Executive Director of the Geneva Trade Platform, as well as the founder of ExplainTrade, and Visiting Professor at the University of Strathclyde's School of Law. He is a negotiations and trade policy expert specialising in accessibly communicating these complex worlds. Dmitry has served as an Australian diplomat and trade negotiator at the World Trade Organisation and beyond. He has negotiated complex agreements in Geneva, at WTO and UN Ministerial Conferences in Kenya, and as part of the MH17 Task-force in Kyiv, Ukraine. Before joining the Department of Foreign Affairs and Trade, he was a lecturer and tutor at the Monash Graduate School of Business. Dmitry lives in Geneva, Switzerland. He holds a BA in Political Science from the University of Melbourne and a Masters of Diplomacy and Trade from the Graduate School of Business at Monash University.



Randall McGuire

Randall McGuire is Manager of Economic Affairs at Novartis International AG in Basel Switzerland and lecturer for macro- and microeconomics at the University of Freiburg, Germany. At Novartis, Randall specializes in international trade and works closely with prominent European trade associations to promote free trade and the pharma industry within Switzerland and beyond. He also follows

closely Swiss and European macroeconomic activity and policy, but also covers areas such as healthcare economics, pharma regulation, value-based healthcare, and policies related to the pricing and access of life-saving medicines. Randall served previously as a US diplomat in Europe and as an Economic Analyst within the US Executive office specializing in European trade, macroeconomic, and energy policy. Randall lives in Freiburg, Germany with his family and enjoys tennis and the outdoors. He holds a BA in Business Administration from Michigan State University and an MS in Economics from the University of California.



Teresa Moreira

Teresa Moreira, Head, Competition and Consumer Policies Branch of UNCTAD - United Nations Conference on Trade and Development since 5 October 2016, previously served as Consumer Director-General of Portugal from January 2010 to September 2016 and as a Member of the Board of the Portuguese Competition Authority (March 2003/March 2008) when it was first established. She also served as Portugal's Director-General and Deputy Director General for International Economic Relations, and held senior positions at the former Directorate-General for Competition. She worked for 20 years as a Teaching Assistant at the Faculty of Law, University of Lisbon in the areas of International Economic Law and European Law as well as of European Competition Law and European Economic Law (graduate studies). Teresa Moreira holds a Law Degree and a Masters' Degree in European Law (European Competition Law) by the Faculty of Law, University of Lisbon, Portugal.



Christian Pauletto

Prof. Christian Pauletto teaches at the International University in Geneva (IUG) in the Master's in International Relations and Diplomacy, lecturing Digital Diplomacy, and in the Master's in International Trade, lecturing Trade and Investment Promotion Strategies. From 1990 to 2018 he was a Swiss negotiator with responsibilities in an array of issues in foreign economic affairs both in international fora (United Nations, WTO, OECD) and bilateral relations. His earlier duties with the Swiss government include the following:

- Swiss Chief Negotiator for trade in services and electronic commerce, in charge of the WTO Doha negotiations and bilateral negotiations.
- Posting at the Swiss Mission to the EU in Brussels, responsible for the coordination of the Swiss-EU sectoral negotiations.
- Swiss representative in the Middle East Peace Process (Madrid Process 1993-1995), in energy affairs including the International Energy Agency and the European Energy Charter Treaty.
- Negotiator in environment issues including the negotiation of the UN Climate Change Convention, the UN Biodiversity Convention and the 1992 Rio Earth Summit.



Vincent SUBILIA As Director General of the Geneva Chamber of Commerce (CCIG), Vincent Subilia strives for a lively and diversified business community in Geneva. In so doing, he promotes the approx. 2'500 corporate Members which make the CCIG community. He also represents the CCIG within numerous regional, national and international institutions, including the General Council of the World Chamber's Federation, as elected Swiss representative. Vincent has also acted as President of the Swiss Chambers' Arbitration Institution.

Vincent Subilia joined the CCIG in 2015, in line with his previous assignment as Economic Development Officer of the State of Geneva. A qualified lawyer with robust expertise gained in Switzerland and abroad (including Brussels, London, New York and Beijing), Vincent worked within a large international bank in Geneva as Vice President for numerous years, as well as for a major law firm specialised in WTO issues.

Alumni of the Graduate Institute of Geneva, Vincent has been elected as Member of the Geneva Parliament (former Municipal councillor of the City of Geneva from 2012 to 2018). He further acts as past President of AGIR, an association that he founded in 2009, to advocate the assets of the "international Geneva". He is also a member of the Rotary Club Genève International, which he co-founded in 2015, and of the Diplomatic Club of Geneva.



Gabriela Wurcel

Gabriela Wurcel is an International Trade diplomat and business negotiator. In her current role as Vice President External Affairs with PMI she leads the company's activities in Geneva to support the unprecedented change in business model of the company to achieve a smoke free future. Previously, she headed the External Affairs office in New York City. She was also VP of Corporate Affairs for Latin America and Canada, responsible for regulatory and fiscal affairs, communications, sustainability and external relations. For several years she headed the International Trade and Investment Department at PMI, where she built and grew the practice. Before joining the private sector, Gabriela was a trade negotiator and legal

advisor for the Permanent Mission of Israel to the World Trade Organization (WTO) in Geneva. A trained journalist, she worked for major newspapers writing on Trade, Economy and Politics.

Mrs. Wurcel holds a Law Degree from the University of Buenos Aires and a Master's degree from the University of Bologna and is admitted to the bar in Argentina. She also holds certificates in Business, Management and Negotiation from Cornell, Stanford and Harvard universities. She is fluent in English, Spanish, French and Italian.

Gabriela is passionate about creating a more inclusive and diverse world with equal opportunities to all. In her free time you will find her cooking and developing her other passion- food entrepreneurship. She lives close to Geneva with her husband and two daughters.